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FOR IMMEDIATE RELEASE

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Michael H. Lanza Joins Newton Medical Center Foundation Board of Trustees

Branchville, NJ – September 17, 2014 – Michael H. Lanza, executive vice president, general counsel and chief compliance officer of Selective Insurance Company of America has been appointed to serve on the Board of Trustees for the Newton Medical Center Foundation.

“I am pleased to join the Foundation Board of Trustees,” said Mr. Lanza. “Newton Medical Center plays an important role in our community providing comprehensive health care, and Selective has long supported its mission.”

Mr. Lanza joined Selective in 2004 as senior vice president and general counsel, and was promoted to his current role in October 2007. Previously a corporate advisor and consultant, he also served as executive vice president and corporate secretary of QuadraMed Corporation, a health care information technology company in California. Prior to QuadraMed, Mr. Lanza was an assistant general counsel at CIGNA Corporation, where his responsibilities included state government affairs, health care compliance and international matters.

Mark Avondoglio, Chairman of the Newton Medical Center Foundation Board said, “We are thrilled to have Mike Lanza join the Board of Trustees for the Newton Medical Center Foundation. Mike has been a strong supporter of Newton Medical Center and our community. We are extremely fortunate to be able to benefit from his legal expertise and he will be a tremendous addition to our board of caring and dedicated volunteers.”

Mr. Lanza is a graduate of the University of Connecticut and the University of Connecticut School of Law. He is admitted to the Connecticut Bar and the New Jersey In-House Counsel Bar. He also is a member of the Society of Corporate Secretaries & Governance Professionals and the National Investor Relations Institute.

About Newton Medical Center

Newton Medical Center has been providing care to the community since 1932 and serves the people of Sussex and Warren counties in New Jersey, Pike County in Pennsylvania and southern Orange County in New York. Part of Atlantic Health System, we are a trusted regional resource and a community-focused health care provider dedicated to quality and innovative service. Through our vision, we empower our communities to be the healthiest in the nation. In 2014, Newton Medical Center was named Top Hospital overall in New Jersey and No. 1 for treatment of breast cancers

among hospitals with 350 beds or fewer by Inside Jersey magazine partnered with Castle Connolly Medical Ltd.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

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