



Selective Insurance Group, Inc.
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FOR IMMEDIATE RELEASE

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Selective Insurance Group Announces Officer Appointments

Branchville, NJ – August 13, 2014 - Selective Insurance Group, Inc. (NASDAQ: SIGI), announced the following appointments by its subsidiary, Selective Insurance Company of America.

Kory Jensen (Sparta, NJ) to senior vice president, IT Infrastructure and Operations. Mr. Jensen joined Selective in June 2014. Previously, he served as vice president of IT Operations at CSAA Insurance Group. Mr. Jensen earned a B.S. in Finance from Brigham Young University, Provo, UT. He is a certified Project Management Professional and has his ITIL® Foundations Certificate.

Joseph Feo (Kinnelon, NJ) to vice president, IT Business Relations. Mr. Feo joined Selective in July 1998 and has served in a variety of management positions, most recently as assistant vice president, Business Relationship Director of Personal Lines. Mr. Feo earned a B.S. in Applied Mathematics and Statistics from the State University of New York at Stony Brook in Stony Brook, NY. He holds a Masters Certificate in Project Management from The George Washington University and holds the Associate in Information Technology and Associate in Premium Auditing designation.

Tracy Brundage (Newton, NJ) to assistant vice president, IT Application Delivery. Ms. Brundage joined Selective in June 1986 and has held a variety of management positions throughout the organization. Most recently she served as senior manager of Application Development. Ms. Brundage earned a B.S. in Mathematics with a concentration in Computer Science from Drew University in Madison, NJ and is a certified Project Management Professional.

Daksha Kantaria (Glastonbury, CT) to assistant vice president, IT Quality Assurance. Ms. Kantaria joined Selective in May 2014. Previously, she served as senior director, Quality Assurance leader for Travelers Insurance. Ms. Kantaria earned a M.S. in Accounting from M.S. University of Baroda, India, and an M.B.A. in IT Management from Jones International University, Centennial, CO. Ms. Kantaria is also the president of the Quality Assurance Association of Connecticut, the Connecticut chapter of the Quality Assurance Institute.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents,

the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

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