

March 11, 2014 – Selective Chairman and CEO, Gregory E. Murphy, and EVP, Chief Financial Officer, Dale A. Thatcher, to present at the NYSSA 18th Annual Insurance Industry Conference

Event: Selective Insurance Group, Inc., Chairman and Chief Executive Officer, Gregory E. Murphy and EVP, Chief Financial Officer Dale A. Thatcher to speak at the NYSSA 18th Annual Insurance Industry Conference

Date: **March 17-18, 2014**
Selective will present on Tuesday, March 18, 2014 at 11:20 a.m. Eastern time

Internet Access: Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com. For those unable to listen to the live broadcast, a replay will be available until April 17, 2014 by accessing the company web address.

Information: For more information about the Selective broadcast, contact Jennifer DiBerardino at 973-948-1364 or jennifer.diberardino@selective.com

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.