



Selective Insurance Group, Inc.
40 Wantage Avenue
Branchville, New Jersey 07890
www.selective.com

FOR IMMEDIATE RELEASE

Media Contact: Gail Petersen
973-948-1307, gail.petersen@selective.com

Selective Insurance Group Announces Officer Appointments

Branchville, NJ – February 11, 2014 - Selective Insurance Group, Inc. (NASDAQ: SIGI), announced the following appointments by its subsidiary, Selective Insurance Company of America.

Darin Conselyea (Milford, PA) to vice president, Employee Relations. Mr. Conselyea joined Selective in December 2013. In his prior position he served as vice president of Human Resources – Global Technology for MetLife, Inc. Mr. Conselyea earned a B.A. in Management from Pace University in Pleasantville, NY.

Jack Ribeiro (Wyomissing, PA) to assistant vice president, Regional Claims Manager for Selective's Mid-Atlantic Region. Prior to joining Selective in November 2013, Mr. Ribeiro was an associate claims manager for Travelers Insurance Company. Mr. Ribeiro earned a B.S. in Management Science from Kean University in Union, NJ.

Gwen White (Charlotte, NC) to assistant vice president, Workers Compensation Regional Claims Manager. Ms. White joined Selective in January 2014 after a position as an associate manager for Travelers Insurance Company. Ms. White graduated from Kings Business College in Charlotte, NC.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

###