

September 5, 2014 - Selective Chairman and CEO, Gregory E. Murphy, to Participate on a P&C Industry Panel at the 2014 RBC Capital Markets' Financial Institutions Conference

Event: Selective Insurance Group, Inc., Chairman and CEO, Gregory E. Murphy will be participating in a P&C industry panel discussion at the 2014 RBC Capital Markets' Financial Institutions Conference

Date: **September 16, 2014**
Panel will take place on Tuesday, September 16, 2014 at 9:25 a.m. Eastern time

Internet Access: Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of www.selective.com. For those unable to listen to the live broadcast, a replay will be available until October 16th by accessing the company web address.

Information: For more information about the Selective broadcast, contact Jennifer DiBerardino at 973-948-1364 or jennifer.diberardino@selective.com

Selective Insurance Group, Inc. is a holding company for ten property and casualty insurance companies rated "A" by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.