



Selective Insurance Group, Inc.
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FOR IMMEDIATE RELEASE

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Selective Insurance Group Announces Officer Appointments

Branchville, NJ – August 9, 2011 - Selective Insurance Group, Inc. announced the following appointments by its subsidiary, Selective Insurance Company of America:

Thomas E. Case (Branchville, NJ) to assistant vice president, Business Intelligence. Mr. Case joined Selective in 1981 and has held a variety of positions throughout the company prior to being named Business Intelligence manager in 2008. Mr. Case holds designations as a Chartered Property and Casualty Underwriter, a Certified Insurance Counselor and a Project Management Professional.

Christopher K. Nickol (Woodstock, IL) to assistant vice president, Regional Safety Operations Manager for Selective's Heartland Region. Mr. Nickol joined Selective in 2007 as a Senior Safety Management Specialist. He earned a B.S. in Management from Purdue University in West Lafayette, IN and holds designations as both a Certified Safety Professional and a Certified Fire Protection Specialist.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for seven property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

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