



Selective Insurance Group, Inc.
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Selective Insurance Group, Inc.
Plans Conference Call on 3rd Quarter 2011 Results

Branchville, NJ – October 7, 2011 – Selective Insurance Group, Inc. (NASDAQ: SIGI) plans to hold a conference call on October 27, 2011, at 8:30 a.m. (ET), to discuss third quarter 2011 results. Selective plans to release its results after the market close on October 26, 2011.

This call is being webcast and can be accessed live and for replay at Selective's website at www.selective.com. A supplemental investor packet will also be available on Selective's public website, www.selective.com, on October 26, 2011, after the market closes.

Selective Insurance Group, Inc. is a holding company for seven property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.selective.com.

The webcast of the conference call will be available October 27 – November 28, 2011 on Selective's website, www.selective.com.

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