

"Week of Giving" Donation Terms

This "Week of Giving" Selective Insurance Group Foundation ("Foundation") Donation Program (the "Program") starts on December 14, 2020 and ends on earlier of December 24, 2020 or the date when the Maximum Donation, as defined below, is reached, whichever occurs first ("Program Period").

Through the Program, Sponsor will donate \$5.00 (US) to each of the following:

- Marine Toys for Tots Foundation
- Meals on Wheels America, Inc.
- American Red Cross
- Petfinder Foundation

(the "Designated Charities," each, a non-for-profit corporation) for each Facebook, Instagram or LinkedIn share and Twitter retweet during the Program Period of the Program post published directly on Selective's Insurance Company of America's Facebook, Instagram, LinkedIn and Twitter social media accounts pertaining to that Designated Charity (each an "Action"), up to a total maximum of \$5,000 Dollars (US \$5,000) per Designated Charity (the "Maximum Donation"). If the Maximum Donation is not reached during the Program Period, the Foundation reserves the right to donate as part of the Program additional amounts up to the Maximum Donation. The Program is open to legal residents of the 50 U.S. states and District of Columbia, who are at least 18 years old or the age of majority in state of residence (whichever is older). Void where prohibited.

Limit one (1) Action per person/social media account is permitted. Your Twitter, Facebook, Instagram or LinkedIn account must be set to "public" for your Action to count towards the Maximum Donation. You can change this in your account settings. Setting up a Twitter, Facebook, Instagram or LinkedIn account is free.

When you take the above described Action, you further grant the Foundation and its agents and designees (collectively, "Licensees") permission to share your comments, tweets, photos, pictures, images, videos, materials, and other user-generated content embodied in such Action ("User Content"), throughout the world, in perpetuity, for any legal purpose whatsoever, in any media now known or hereafter invented, including, but not limited to, any websites and social media platforms maintained by or on behalf of the Licensees now or in the future including, without limitation, Instagram, Facebook, Twitter, LinkedIn and YouTube.

You are solely responsible for the User Content, and you agree to release Licensees from all claims and liabilities arising out of its use of the User Content and your participation in this Program in accordance with these Donation Terms. **By granting Licensees permission to use the User Content, you represent and warrant that: (a) You are the owner of the User Content and the User Content was created solely by you; (b) neither the User Content, nor the use of the User Content by Licensees in accordance with these Donation Terms, will infringe upon or violate the intellectual property rights and/or rights of any other person or entity or violate any applicable laws and regulations; and (d) the User Content complies with the Content Guidelines set forth below:**

- User Content must not be defamatory, abusive, obscene, profane or offensive and must not in any way disparage or criticize the Selective Insurance Group Foundation, the Selective Insurance Company of America or any other person, entity or party;
- User Content must not infringe or violate another party's intellectual property rights (such as music, videos, photos or other materials for which you do not have written authority from the owner of such materials);
- User Content must not include celebrities or violate any party's right of publicity or right of privacy;
- User Content must not be threatening, harassing or promote racism, bigotry, hatred or physical harm of any kind against any group or individual or promote or encourage violence or illegal activities;
- User Content must not be inaccurate, false or misleading in any way;
- User Content must not violate the applicable social media platform's terms and conditions; and
- User Content must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where the User Content is created or distributed.

The Selective Insurance Group Foundation or its agent(s) will make all determinations as to what User Content is appropriate and in compliance with its Content Guidelines in its sole discretion.

If you do not agree with these Donation Terms, please do not participate and take an Action as described above.

Sponsor Selective Insurance Group Foundation, 40 Wantage Ave., Branchville, NJ 07890.