

SELECTIVE ADDS NEW WATERCRAFT COVERAGE ENHANCEMENTS

BRANCHVILLE, N.J., June 22, 2016 /PRNewswire/ -- Selective Insurance Company of America, a subsidiary of Selective Insurance Group, Inc. (NASDAQ: SIGI), has launched new insurance coverage for personal watercraft and watercraft equipment, including discounts and options for enhancements. As a super-regional provider of risk management solutions, Selective understands *Response is everything*® and is proactively responding to the needs of consumers who are looking for comprehensive and customizable coverage for their watercrafts.

 Selective Insurance (PRNewsFoto/Selective Insurance Group, Inc.)

Selective's expanded watercraft coverage offers the foundational liability, medical payments and physical damage coverage that many boat owners need. Optional endorsements are also available, including towing and assistance expense, watercraft agreed value, watercraft haul out, joint ownership and protection from damages resulting from uninsured watercraft. Competitively priced, a suite of deductibles and discounts are available, such as new discounts for watercraft safety course completion, protective devices and newer boats.

"Boat owners and operators want to feel confident their watercraft is covered and, with the broad new watercraft insurance offerings from Selective, they will have that peace-of-mind," said Allen Anderson, Senior Vice President, Personal Lines.

"With boating season upon us, Selective's independent agency partners can work with our mutual customers to create a risk management solution tailored to their individual needs. With the coverage and pricing that works for them, owners of motorboats, sailboats and personal watercraft can now get the most out of their time on the water."

Selective's upgraded watercraft coverage options, which can be attached to any Selective homeowners policy, are currently available in Iowa, Minnesota, New Jersey, Rhode Island, South Carolina, Tennessee, Wisconsin, Illinois and Ohio. This coverage will also be available in Indiana, Maryland and Pennsylvania in late July, and Virginia in the coming months.

Watercraft owners can learn more about Selective's coverage options by visiting www.Selective.com or by contacting one of our independent insurance agency partners. To find an agent, visit Selective's homepage and select the "[Find an Agent](#)" tool.

About Selective Insurance Group, Inc.

Selective Insurance Group, Inc. is a holding company for 10 property and casualty insurance companies rated "A" (Excellent) by A.M. Best. Through independent agents, the insurance companies offer standard and specialty insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at www.Selective.com.

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