

# SELECTIVE CEO, GREGORY E. MURPHY, AND CFO, DALE A. THATCHER, TO PRESENT AT THE KEEFE, BRUYETTE & WOODS 2011 INSURANCE CONFERENCE

**Event:**

Selective Insurance Group, Inc., Chairman, President and CEO, Gregory E. Murphy and Chief Financial Officer, Dale A. Thatcher to speak at the Keefe, Bruyette & Woods 2011 Insurance Conference

**Date:**

September 7-8, 2011

Selective's presentation will be given on Wednesday, September 7, 2011 at 11:05 a.m. Eastern time

**Internet Access:**

Selective's presentation will be broadcast live on the Internet. Investors are invited to listen to the presentation by visiting the Investor Relations page of [www.selective.com](http://www.selective.com).

Minimum system requirements include RealPlayer software, which can be downloaded at no cost from [www.real.com/products/player/index.html](http://www.real.com/products/player/index.html), or Microsoft Windows Media Player. For those unable to listen to the live broadcast, a replay will be available by accessing the above web address. There is no charge to access the event.

**Information:**

For more information about the Selective broadcast, contact Jennifer DiBerardino at (973) 948-1364 or [Jennifer.diberardino@selective.com](mailto:Jennifer.diberardino@selective.com).

Selective Insurance Group, Inc. is a holding company for seven property and casualty insurance companies rated "A+" (Superior) by A.M. Best. Through independent agents, the insurance companies offer primary and alternative market insurance for commercial and personal risks, and flood insurance underwritten by the National Flood Insurance Program. Selective maintains a website at [www.selective.com](http://www.selective.com).